

## OTA Membership

It is time to renew the Historic 89A Old Town Cottonwood tourism maps for 2009/2010. The last printing cost \$5,000 and produced 25,000 double-sided, full-color, glossy pamphlets. The OTA will be printing this as a minimum this year, with concentrated distribution throughout the Verde Valley, and Arizona.

Printing is funded through Old Town Association memberships. When thinking about how to best spend your advertising dollars this year, please consider supporting our Old Town Association and all of the amazing events we have planned to bring visitors into Old Town, and your Historic 89A shops.

This year we are offering 5 levels of membership. Since we rely heavily on your inclusion to produce these, please do partake to the best of your abilities. Thank you!

**Platinum \$25** – Friends of Old Town Cottonwood & Historic 89A, Non-Merchant op  
→ will post your events on oldtown.org website on a Friends' page

**Silver \$50** - this is a suggested donation, merchants are already included

→ listed on Old Town map

→ listed on [www.oldtown.org](http://www.oldtown.org) with link to your webpage or other contact info

→ access to list your events/specials on OTA website calendar;

→ Friends are posted on oldtown.org Friends' page with link or info,

→ can list events on oldtown.org calendar

**Gold \$100** - Friends or Merchants details from above, plus

→ bold listing on Old Town tourism map

→ secondary mention, where space and funds allow, on all publicity through press/radio/TV/print for Old Town events

**Diamond \$250** - Friends or Merchants as above, plus

→ full color rendition of your business on Old Town map + full contact info

→ top mention on all publicity of press/radio/TV/print for OTA events

**Priceless \$????**

→ Let us know how we can recognize your immense generosity!

Please select your tax-deductible level of participation and return with the form below. Join us in spending dollars locally! Checks go to:  
Little Lisa's; P. O. Box 247; Cottonwood, AZ; 86326.

Make checks out to: *Old Town Association*.

We are a 501(c)3 Non-Profit Organization, your donation is deductible to the extent provided by law.

---

Merchant of OTA Member \_\_\_\_

Friend of OTA Member \_\_\_\_

Business or Personal Name:

Business or Personal Website and E-mail:

Business or Personal Address and Phone:

Support Level: \$\_\_\_\_\_

Description preferred for publicity includes:

" <insert your description> "